

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2020-2021**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**General Business—International Business**  
**Emphasis (see note below)**  
**Department of Management, Marketing and General**  
**Business - CC 220 651-2525**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS
<b>Communication (Core 10)</b>		
See University Core Requirements below	(6)	
<b>Mathematics (Core 20)</b>		
See University Core Requirements below	(3)	
<b>Life and Physical Sciences (Core 30)</b>		
<b>Take two courses from (extra lab hours move to Core 90): ♦</b>		
ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1471, 1412, 2425*, 2426*; PSES 1301, 1307	6	
<b>Language, Philosophy and Culture (Core 40)</b>		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/***, 2313*, 2315*, or 2371 <b>Choose 1</b>	3	
<b>Creative Arts (Core 50)</b>		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 <b>Choose 1</b>	3	
<b>American History (Core 60)</b>		
HIST 1301, 1302, 2301, 2381 <b>Choose 2</b>	6	
<b>Government/Political Science (Core 70)</b>		
POSC 2305 and 2306	6	
<b>Social and Behavioral Sciences (Core 80)</b>		
See University Core Requirements below	(3)	
<b>Component Area Option (Core 90)</b>		
See University Core Requirements below	(6)	
<b>GENERAL BUSINESS—INTERNATIONAL BUSINESS SPECIALIZATION REQUIREMENTS: 96-97 HOURS</b> A grade of "C" or better must be earned in all courses required for major.		
<b>UNIVERSITY CORE REQUIREMENTS: 18 HOURS ♦</b>		
<b>CORE 10</b>		
ENGL 1301 Introduction to Academic Writing and Argumentation <b>PB</b>	3	
<b>CORE 10</b>		
COMM 1315, 1318, or 1321 <b>PB</b>	3	
<b>CORE 20</b>		
MATH 1324* Math for Business and Economics I <b>PB</b>	3	
<b>CORE 80</b>		
ECON 2301 Principles of Macroeconomics <b>PB</b>	3	
<b>CORE 90**</b>		
ENGL 1302* Academic Writing and Research <b>OR</b> ENGL 2311* Intro. to Professional & Technical Comm.	3	
<b>CORE 90**</b>		
BUSI 1304, CIDM 1301 or 1315, or ECON 2331 <b>PB</b>	3	
<b>BBA CORE REQUIREMENTS: 39-40 HOURS</b>		
ACCT 2301 Principles of Financial Accounting	3	
ACCT 2302* Principles of Managerial Accounting	3	
MATH 1325* Math for Business & Economics II <b>OR</b> MATH 2413* Calculus I	3-4	
CIDM 2342* Statistics for Business and Economics	3	
CIDM 3330* Management Information Systems	3	
ECON 2302 Principles of Microeconomics <b>PB</b>	3	
ADVANCED ECONOMICS ELECTIVE	3	
FIN 3320* Business Finance	3	
BUSI 3312* Business Law	3	
MGT 3330 Principles of Management	3	
MKT 3340 Principles of Marketing	3	
<b>College of Business communication component</b> Take one course from:		
ACCT 4373* Accounting Communications BUSI 1304 Business Communication <b>⇒cont.</b>	3	

**Bachelor of Business Administration Degree**  
**BBA.GEN.BUS (302)**

BUSI 4333 Cross-Cultural Issues in Business Comm. BUSI 4350 Current Issues in Mgt. Communication BUSI 4375 Healthcare Comm. in the Bus. Environment BUSI/MGT 4380 Conflict Resolution and Negotiation BUSI 4382 Emerging Media Law BUSI/CIDM 3320 Digital Communications & Collaboration ECON 4370* Economics of Healthcare FIN 3350* Personal Financial Planning FIN 4320* Investments FIN 4321* Portfolio Management MGT 3335* Organizational Behavior MKT 3342 Consumer Behavior		
MGT 4315* Strategic Management and Policy	3	
<b>GENERAL BUSINESS CORE REQUIREMENTS: 6 HOURS</b>		
BUSI 3319* International Business	3	
MGT 4311* Business Ethics and Society <b>OR</b> FIN 4311 Corporate Governance and Ethics	3	
<b>INTERNATIONAL BUSINESS SPECIALIZATION: 35 HOURS</b>		
BUSI 4341 International Business Law <b>OR</b> POSC 4370 International Relations <b>OR</b> POSC 4374 International Law and Organization	3	
ECON 4341* International Economics <b>OR</b> ECON 4342* Economic Development	3	
FIN 4323* International Finance	3	
MGT 4335* International Management <b>OR</b> MGT 4333* Diversity and Cross Cultural Management	3	
MKT 4340* International Marketing	3	
<b>INTERNATIONAL BUSINESS ELECTIVE</b>		
<b>Take three hours from:</b>		
HIST 4096*, 4325, 4332, 4333, 4335*, 4337*, 4350, 4352, 4354, 4357, 4358, 4361, 4362*; <b>POSC</b> 4096*, 4369, 4370, 4371, 4372, 4374, 4376, 4378, 4380, or 4381*	3	
<b>AREA OF STUDY ELECTIVES</b>		
<b>Take nine hours of upper-level courses from one area of study (ACCT, BUSI, CIDM, ECON, FIN, MGT, or MKT):</b>		
	9	
<b>FOREIGN LANGUAGE: 8 HOURS</b>		
	8	
<b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>	<b>122</b>	

Once students are admitted to West Texas A&M University, they can gain admittance to the Paul and Virginia Engler College of Business by satisfactorily completing a set of pre-admission courses (see **PB** note below) and completing 30 credit hours of undergraduate course work. Students seeking admission to the business program that have completed 30 or more credit hours in a different major or as a transfer student may be admitted to the business program with a 2.5 cumulative GPA or approval by the associate dean of undergraduate business programs. (See catalog or Pre-Business checklist for more details.)

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements.

**PB** The pre-business courses include 152 credit hours from the following: **ECON 2301 or ECON 2302; MATH 1324 (or equivalent); ENGL 1301; COMM 1315, COMM 1318, or COMM 1321; BUSI 1304, CIDM 1301 or 1315, ECON 2331 or University Core 90 equivalent.**

\*\* Or University Core 90 equivalent. Note: **only six hours are required for Core 90**; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.

\* Indicates prerequisites—see catalog for more information.

\*\* Or an equivalent course (second year, second semester) in a foreign language.

Note: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of six semester hours in religion and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

Note: This is NOT a degree plan. Upon completing 30 credit hours, students must request an official degree plan (using the online [Degree Plan Request](#) form) in order to progress. Students who have questions about their degree plan should contact the office of the dean of the Paul and Virginia Engler College of Business, located in the Classroom Center, Room 216 (phone 806-651-2530).

**WTAMU ADVISING SERVICES  
2020-2021 Curriculum Guide**

General Business - International Business

Specialization

Department of Management, Marketing, & General Business

**Bachelor of Business Administration**

**BBA.GB.INTL.BUS**

**Major Code: 302**

First Year	
<b>Fall</b>	<b>Spring</b>
CORE 10 3	CORE 90 3
ENGL 1301 (PB)	ENGL 1302* OR 2311* (PB)
CORE 20 3	MATH 1325* or 2413* 3
MATH 1324 (PB)	
ECON 2301 (PB) 3 (Required for CORE 80)	ECON 2302 (PB) 3
CORE 10 3	CORE 60 3
COMM 1315, 1318, or 1321 (PB)	HIST 1301, 1302, 2301, 2381
CORE 90 3	CORE 70 3
Business Course *** (PB)	POSC 2305
Semester Hours 15	Semester Hours 15

Second Year	
<b>Fall</b>	<b>Spring</b>
ACCT 2301 3	ACCT 2302* 3
CIDM 2342* 3	MGT 3330 3
CORE 40 3	MKT 3340 3
See checklist for options	CIDM 3330* 3
CORE 60 3	FIN 3320* 3
HIST 1301, 1302, 2301, 2381	
CORE 70 3	
POSC 2306	
Semester Hours 15	Semester Hours 15

Third Year	
<b>Fall</b>	<b>Spring</b>
FIN 4311 or MGT 4311* 3	BUSI 3319* 3
FIN 4323* (F) 3	BUSI 3312* 3
BUSI 4341, POSC 4370 or POSC 4374 3	ECON 4341* or 4342* 3
CORE 30 3	CORE 30 3
See checklist for options	See checklist for options
FOREIGN LANGUAGE 4	FOREIGN LANGUAGE 4
Semester Hours 16	Semester Hours 16

Fourth Year	
<b>Fall</b>	<b>Spring</b>
MGT 4333* or 4335* 3	MGT 4315* 3
MKT 4340* (F) 3	ADV. ECON ELECTIVE* 3 3000- or 4000- level ECON
COB COMM COMP* 3	AREA OF STUDY #2 3
See checklist for options	See checklist for options
AREA OF STUDY #1 3	AREA OF STUDY #3 3
See checklist for options	See checklist for options
CORE 50 3	INTL ELECTIVE 3
See checklist for options	See checklist for options
Semester Hours 15	Semester Hours 15

**Degree Total Hours 122**

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

Identified Marketable Skills:
- Problem identification and solving skills
- Communicate effectively in written and verbal formats
- Strong interpersonal skills that include: communication, listening, and leadership

Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities
Banking and Financial Industries
International Business Contractors
Federal, State, or Local Government Institutions

Prerequisites/Important Sequences/Other degree Notes:
*Indicates prerequisites are required - See University Catalog for additional information.
(PB) Pre-Business. Students must complete these courses with a "C" or better before declaring a Business major.
(F) Fall ONLY ** (S) Spring ONLY**
**Course rotations are not definitive and should be used for general planning purposes. Consult your adviser.
***BUSI 1304, CIDM 1301 or CIDM 1315, or University Core 90 equivalent.
<b>Math progression:</b> MATH 1324 to MATH 1325 to CIDM 2342 to FIN 3320.
<b>Capstone progression MGT 4315:</b> Utilizes Math progression, along with MGT 3330 and MKT 3340, and Senior status